

Complete notice on website users - cookies

Who are we and what do we do with your personal data?

Studio Immobiliare SI S.r.l. - Viale Attilio Frosini, 70, 51100 - Pistoia (hereinafter also the Data Controller), as data controller, is concerned with the confidentiality of your personal data and guarantees them the necessary protection from any event that could put them at risk of violation.

For this purpose, the Data Controller puts into practice policies and practices regarding the collection and use of personal data and the exercise of the rights that are recognized to you by the applicable legislation.

The Data Controller takes care to update the policies and practices adopted for the protection of personal data whenever this is necessary and in any case in the event of regulatory and organizational changes that may affect the processing of your personal data.

How does the Data Controller collect and process your data?

Your personal information will be processed for:

1. Browsing the website www.studioimmobiliaresi.it

The processing of your personal data, such as navigation data e.g. the IP address and cookies released by browsing the site www.studioimmobiliaresi.it are processed by the Data Controller to follow up on the management of the site and to collect information, including of an aggregate nature.

Your personal data will not be disseminated or divulged to indeterminate subjects in any way.

2. Communication to third parties and recipients

The communication of your personal data takes place mainly to third parties and/or recipients whose activity is necessary for the performance of the activities related to the aforementioned purposes, and also to respond to certain legal obligations. Any communication that does not respond to these purposes will be subject to your consent.

In particular, your data will be disclosed to third parties/recipients for:

1. the performance of the service (e.g. IT service provider);
2. communications to the financial administration, and to the public supervisory and control bodies towards which the Data Controller must fulfill specific obligations deriving from the specific nature of the activity carried out.

The personal data that the Data Controller processes for this purpose are:

- navigation data (IP address)

3. IT security reasons

The Data Controller processes, also through its suppliers (third parties and/or recipients), your personal data (e.g. IP address) or traffic data collected, or obtained, in the case of services displayed on the website to a strictly necessary and proportionate extent to ensure the security and ability of a network or the servers connected to it to resist, at a given level of security, unforeseen events or illicit or malicious acts that compromise the availability, authenticity, integrity and confidentiality of personal data stored or transmitted.

For these purposes, the Data Controller provides procedures for managing the violation of personal data (data breach).

What are cookies and for what purposes they can be used

A "cookie" is a small text file created by some websites on the user's computer when he accesses a specific site, with the purpose of storing and transporting information. Cookies are sent from a web server (which is the computer on which the website visited is running) to the user's browser (Internet Explorer, Mozilla Firefox, Google Chrome, etc.) and stored on the latter's computer; they are then re-sent to the website on subsequent visits.

Some operations could not be performed without the use of cookies, which, in some cases, are therefore technically necessary. In other cases, the site uses cookies to facilitate navigation by the user or to allow them to use specifically requested services.

Cookies can also remain in the system for long periods and can also contain a unique identification code. This allows the sites that use them to keep track of the user's navigation within the site itself, for statistical or advertising purposes, i.e. to create a personalized profile of the user starting from the pages that he has visited and show him and/or or therefore send them targeted advertising (c.d. Behavioral Advertising).

Which cookies are used and for which main purpose

The Owner shows below the specific categories of cookies used as a first party, the purpose and the consequence that derives from their de-selection:

TYPE OF COOKIE	FIRST / THIRD PARTY	PURPOSE	STORAGE TIMES	CONSEQUENCE IN CASE OF DESELECTION
Technical Cookies	FIRST PARTY	Site management. They allow for the safe and efficient operation and exploration of the website	Browsing session	These are cookies necessary for the use of the site, blocking them does not allow them to function

Functionality Cookies	FIRST PARTY	Facilitate navigation and the service rendered to the user according to a series of criteria selected by the latter.	Browsing session	It would not be possible to maintain the choices made by users while browsing
	THIRD PARTY	Collect information in aggregate form on users' browsing to optimize the browsing experience and the services themselves.	Term identified by the third party	
Analytics Cookies	FIRST PARTY	Create user profiles to proceed with the sending of advertising messages in line with the preferences expressed by the same in the context of navigation.	14 months	It would no longer be possible for the Data Controller to acquire the aggregated information
	THIRD PARTY	Facilitate navigation and the service rendered to the user according to a series of criteria selected by the latter.	Term identified by the third party	

Profiling Cookies	FIRST PARTY	Collect information in aggregate form on users' browsing to optimize the browsing experience and the services themselves.	1 year	It would not be possible to proceed with the profiling activity aimed at sending promotional messages.
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Third party cookies

Third-party cookies are also operational on this website, i.e. cookies created by a website other than the one the user is currently visiting.

In particular, users are informed that the website uses the following services that release cookies:

- **Google Tag Manager (Google Inc.):** Google Tag Manager is a statistical service provided by Google Inc. To consult the privacy policy, as well as express your consent to the use of the aforementioned cookies, please refer to the website <https://policies.google.com/privacy>
- **Google reCAPTCHA (Google LLC):** Google reCAPTCHA is a SPAM protection service provided by Google LLC. To consult the privacy policy, as well as express your consent to the use of the aforementioned cookies, please refer to the website <https://policies.google.com/privacy>
- **Cloudflare (Cloudflare Inc.):** Cloudflare is a traffic optimization and distribution service provided by Cloudflare Inc. To consult the privacy policy, as well as express your consent to the use of the aforementioned cookies, please refer to the website <https://www.cloudflare.com/privacypolicy/>
- **Google Maps (Google Inc.):** Google Maps is a map visualization service managed by Google Inc. which allows this Website to integrate such contents within its pages. To consult the privacy policy, as well as express your consent to the use of the aforementioned cookies, please refer to the website <https://policies.google.com/privacy>

Social buttons

On the website www.studioimmobiliaresi.it there are special "buttons" (called "social buttons/widgets") which depict icons of social networks (e.g. Facebook, linkedin, etc.) and other web services (e.g. Youtube, etc.). They allow users who are browsing the owner's web page to access the relevant social networks with

a "click". In this case, the social network and web services acquire data relating to the user, while the Data Controller will not share any navigation information or user data acquired through its site with the social networks and web services accessible thanks to the social buttons /widgets. These services release "third-party cookies". Below are the links to the privacy policies of the most used social networks and websites to which the buttons refer:

- **Facebook:** www.facebook.com/help/cookies
- **LinkedIn:** www.linkedin.com/legal/cookie_policy
- **Instagram:** help.instagram.com/519522125107875/?maybe_redirect_pol=0

Deselecting and activating the "cookie policy" cookies

What happens if you do not provide your data?

We invite you to read the consequences deriving from the deselection of individual cookies, as shown in the table above.

How, where and for how long is your data kept?

How we treat your data

The processing of personal data is carried out through IT procedures by specially authorized and trained internal subjects. These are allowed access to your personal data to the extent and within the limits in which it is necessary for the performance of the processing activities that concern you. The Data Controller periodically checks the tools by which your data are processed and the security measures envisaged for them, which are constantly updated; verifies, also through the subjects authorized to process, that personal data whose processing is not necessary are not collected, processed, archived or stored; verifies that the data are kept with the guarantee of integrity and authenticity and that they are used for the purposes of the treatments actually carried out.

Where we process your data

The data is stored in IT and telematic archives also located outside the European economic area. In particular:

- USA – Preparation of standard contractual clauses.

How long we process your data

- Cookies:

We invite you to read the terms of retention of personal data as indicated in the previous table.

- Site navigation:

Personal data is kept for the time necessary to allow navigation of the site and in any case no later than 12 months, except in cases where events occur that involve the intervention of the competent Authorities, also in collaboration with the third parties/recipients to whom it is delegated the IT security activity of the Data Controller's data, to carry out any investigations on the causes that led to the event, as well as to protect the interests of the Data Controller relating to any liability related to the use of the site and related services.

What are your rights?

The rights that are recognized to you allow you to always have control of your data. Your rights are those of:

- access;
- rectification;
- withdrawal of consent;
- cancellation;
- restriction of processing;
- opposition to the treatment;
- portability.

Basically you, at any time and free of charge and without particular charges and formalities for your request, can:

- obtain confirmation of the treatment carried out by the Data Controller
- access your personal data and know its origin (when the data are not obtained from you directly), the purposes and purposes of the processing, the data of the subjects to whom they are communicated, the retention period of your data or the useful criteria to determine it;
- update or correct your personal data so that it is always accurate and accurate;
- withdraw the consent at any time, in the event that this constitutes the basis of the treatment. In any case, the withdrawal of consent does not affect the lawfulness of the processing based on the consent given before the withdrawal itself;
- delete your personal data from databases and/or archives, including backups, in the event, among others, that they are no longer necessary for the purposes of the processing or if this is assumed to be illegal, and always if the conditions are met By law; and in any case if the processing is not justified by another equally legitimate reason;
- limit the processing of your personal data in certain circumstances, for example where you have contested its accuracy, for the period necessary for the Data Controller to verify its accuracy. You must be informed, in a reasonable time, also when the period of suspension has been completed or the cause of the limitation of the treatment has ceased, and therefore the limitation itself revoked;
- obtain your personal data, if their treatment takes place on the basis of a contract and with automated tools, in electronic format also for the purpose of transmitting them to another data controller.

The Data Controller must do so without delay and, in any case, at the latest within one month of receiving your request. The deadline may be extended by two months, if necessary, taking into account the complexity and number of requests received. In such cases, the Data Controller will inform you within one month of receiving your request and inform you of the reasons for the extension.

For any further information and in any case to send your request, write to info@studioimmobiliaresi.it

How and when can you object to the processing of your personal data?

For reasons relating to your particular situation, you can object at any time to the processing of your personal data if it is based on legitimate interest, by sending your request to info@studioimmobiliaresi.it

You have the right to have your personal data deleted if there is no legitimate reason that prevails over the one that gave rise to your request.

Who can you lodge a complaint with?

Without prejudice to any other administrative or judicial action, you can lodge a complaint with the supervisory authority for the protection of personal data, unless you reside or work in another Member State. In the latter case, or in the one in which the violation of the legislation on the protection of personal data occurs in another EU country, the competence to receive and know the complaint will be of the supervisory authorities established therein.

Each update of this information will be communicated to you promptly and by appropriate means and the same will be communicated to you, before proceeding with it and in time to give your consent if necessary.