

# Company Profile Notice (newsletter)

## Who are we and what do we do with your personal data?

Studio Immobiliare SI S.r.l. - Viale Attilio Frosini, 70, 51100 - Pistoia (hereinafter also the Data Controller), as data controller, is concerned with the confidentiality of your personal data and guarantees them the necessary protection from any event that could put them at risk of violation.

For this purpose, the Data Controller puts into practice policies and practices regarding the collection and use of personal data and the exercise of the rights that are recognized to you by the applicable legislation. The Data Controller takes care to update the policies and practices adopted for the protection of personal data whenever this is necessary and in any case in the event of regulatory and organizational changes that may affect the processing of your personal data.

## How and why does the Data Controller collect and process your personal data?

The Owner collects and/or receives information about you, such as:

- IP address
- personal identification data (such as e-mail address) released when completing the form.

They are used by the Data Controller to follow up on your request to subscribe to the newsletter, subject to your consent and for the consequent sending of communications, including those of a promotional nature. The communication of your personal data takes place mainly to third parties and/or recipients whose activity is necessary for the performance of the activities related to the aforementioned purposes, and also to respond to certain legal obligations, such as:

1. computer support companies and hosting companies;
2. companies that offer website management and maintenance services.

Your personal data will not be disseminated or divulged to indeterminate subjects in any way.

## What happens if you do not give your consent to the processing of personal data for the Owner's own marketing purposes (direct, research and market surveys)?

The processing of your personal data will not take place for these purposes; this will not affect the processing of your data for the main purposes, nor for the one for which you have already given your consent, if required.

If you have given your authorization and should subsequently revoke it or oppose the processing for marketing purposes, your data will no longer be processed for this purpose, without this having any harmful consequences or effects.

## How and for how long are your data kept?

The processing of data concerning you takes place through both electronic and manual means and tools made available to subjects who act under the authority of the Data Controller and for the purpose authorized and trained.

The personal data processed by the Data Controller for marketing purposes (direct marketing, research and market surveys) will be kept for 24 months by the Data Controller unless, following the exercise of your rights, you request to delete the data.

## What are your rights?

Compatibly with the above all temporal limits established for the processing of personal data concerning you, the rights that are recognized to you allow you to always have control of your data.

Your rights are those of:

- access;
- rectification;
- cancellation;
- restriction of processing;
- opposition to the treatment;
- portability.

Your rights are guaranteed to you without particular charges and formalities for requesting their exercise, which is essentially understood to be free of charge. You have the right:

- to obtain a copy, even in electronic format, of the data you have requested access to. Should you request further copies, the Data Controller may charge you a reasonable fee;
- to obtain the cancellation of the same or the limitation of treatment or even the updating and rectification of your personal data and that third parties/recipients also adapt to your request in the event that they receive your data, unless legitimate reasons prevail higher than those that led to your request (e.g. environmental investigations and containment of the risk determined by the emergency managed through them by the Data Controller);
- to obtain any useful communication regarding the activities carried out following the exercise of your rights without delay and in any case, within one month of your request, subject to a justified extension of up to two months which must be duly communicated to you.
- For any further information and in any case to send your request, you must contact the Data Controller at [info@studioimmobiliaresi.it](mailto:info@studioimmobiliaresi.it)

## Who can you lodge a complaint with?

Without prejudice to any other administrative or judicial action, you can lodge a complaint with the compe-

tent supervisory authority or with the one that performs its duties and exercises its powers in Italy where you have your habitual residence or work or, if different, in the Member State where the violation of Regulation (EU) 2016/679 occurred.